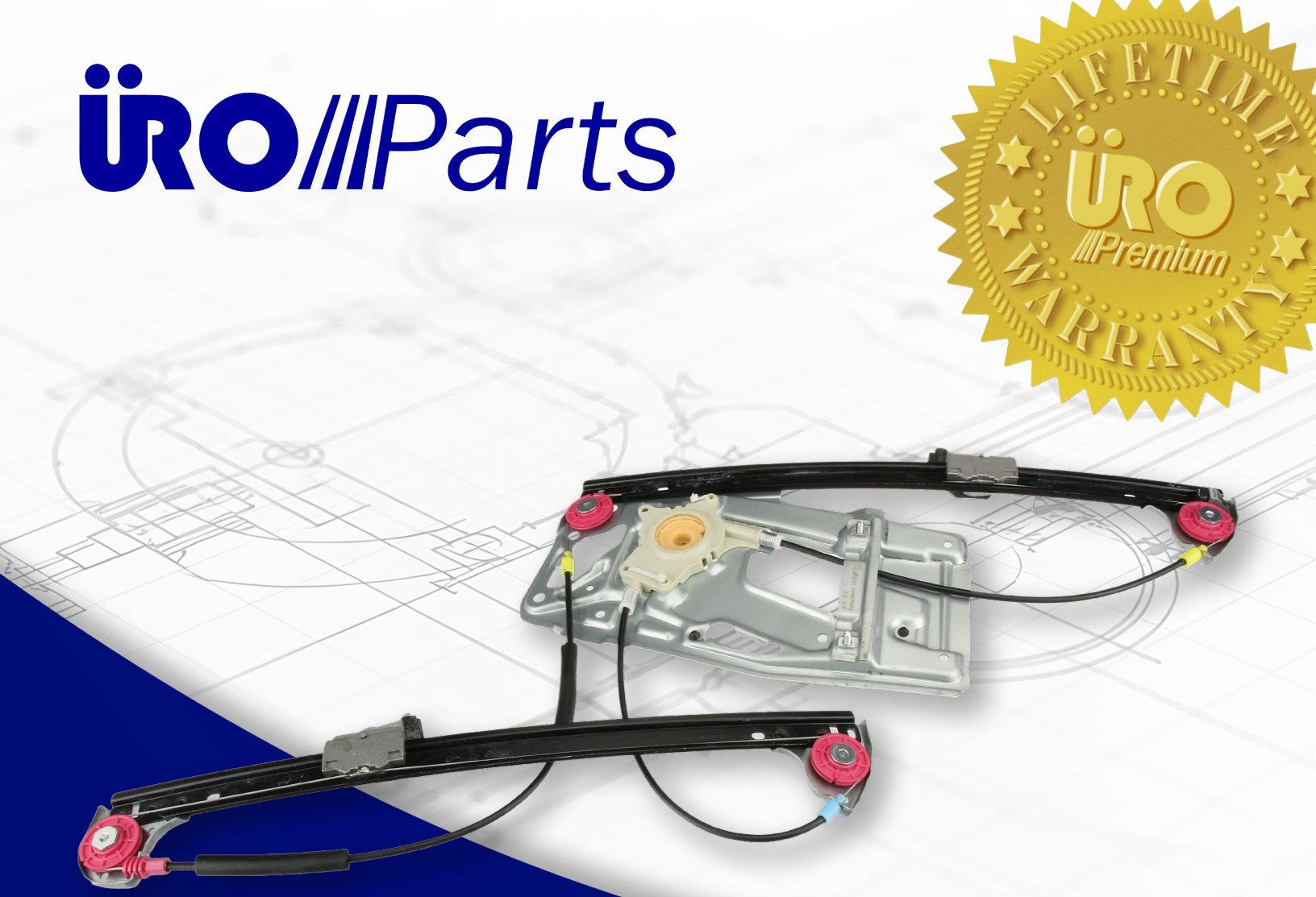
ÜRO Parts




# HEAVY-DUTY BALL BEARING UPGRADED WINDOW REGULATOR

51338252394PRM | URO-009742 | 1997–2003 BMW

## OEM DESIGN FAULT

OEM-style regulators typically have plastic pulleys that rotate on metal pins. Once the factory lubricant escapes or evaporates, the pulleys wear against the pins, increasing friction and misalignment until the cable jumps off or the pulley breaks.

## ÜRO PREMIUM SOLUTION

URO Premium regulators utilize pulleys with integrated ball bearings, which reduce friction and cable tension during operation, especially when window seals are contaminated with sticky substances such as tree sap or are frozen to the glass.